

Pink vs. Purple

UNITING FOR A CAUSE

Flag Football Game Sponsorship Opportunities

October 6, 2024

Vinal Tech High School Field
Middletown, Connecticut





unashamedinc.org/unite



iamunashamedllc@gmail.com

Who We Are

Unashamed Inc. (Unashamed) is a 501 C (3) non-profit organization based in Middletown, CT, that provides a variety of social services for disadvantaged or at-risk youth and families in Connecticut that have experienced incarceration, homelessness, foster care, teen pregnancy, and domestic violence.

The mission of Unashamed Inc. is to foster emotional health in disadvantaged and at-risk youth and young adults that have experienced incarceration, foster care, and teen pregnancy. Through various programs and services, we “plant seeds” to equip families with the tools they need to dismantle unhealthy generational patterns and transition from surviving to thriving. They seek to support, inspire, and empower young men and women who have found themselves in these difficult situations and sow seeds of hope, resiliency and the skills needed for a positive future - even when they can’t see a future in sight.

Nominated MVP Organizations

COVERING MY SISTERS



*“With all humility and gentleness, and with patience, bearing with one another in love.”
Ephesians 4:2 (ESV) ”*

Sisters’ Journey is a faith-based organization founded to ensure that no women should have to endure or experience the challenge of facing the obstacles that accompany the reality of being diagnosed with breast cancer alone.



New Horizons is a 24-hour non-profit organization that has been providing service to those impacted by domestic or intimate partner violence for 40 years. From a 24-hour hotline and emergency shelter to court advocacy and groups and programs for the community, New Horizons is dedicated to helping to find solutions for those who experience domestic violence.

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Sponsorship Opportunities



Unashamed Pink vs Purple Flag Football Game's success is made possible by our sponsors.

Thank you for your participation as a key partner in one of the area's premier awareness and fundraising events.

Sponsorship Levels & Benefits	GAME CHANGER \$100	TOUCH DOWN SUPPORTER \$500	SILVER INTERCEPTOR \$1000	GOLD TACKLER \$1500	PLATINUM DEFENDER \$5000
Special dedication lawn sign displayed at the event in honor or memory of a loved one.	✓	●	●	●	●
Listing on Social Media	●	✓	●	●	●
Listing on Unashamed Website Sponsor Section	●	✓	●	●	●
Sponsor Logo on player jerseys of team of choice	●	●	✓	✓	✓
Logo on Unashamed Website Sponsor Section (with hyperlink)	●	●	✓	✓	✓
Sponsor Logo on Social Media Platforms	●	●	✓	✓	✓
Sponsor Logo on Event Banners	●	●	✓	✓	✓
Sponsor Logo on Promotional Materials	●	●	✓	✓	✓
Recognition during event announcements	●	●	✓	✓	✓
Commemorative Appreciation Plaque	●	●	✓	✓	✓
Opportunity to provide promotional material at event	●	●	●	✓	✓
Dedicated Social Media Sponsor Posts	●	●	●	✓	✓
Company name printed on Championship Trophy	●	●	●	●	✓
Autographed Game Ball by players	●	●	●	●	✓



Office Use

Date Received: _____

Date Deposited: _____

Acknowledged: _____

2024 Sponsorship Agreement

Company / Individual Name: (as you would like it to appear in print)	
Contact Person:	
Email:	
Phone:	
Address:	
City, State, ZIP:	
Website Address:	

Authorizing Signature: _____

Level of Sponsorship

- Platinum Defender - \$5,000
- Gold Tackler - \$1,500
- Silver Interceptor - \$1,000
- Touchdown Supporter - \$500
- Game Changer - \$100

Payment Method

- Check enclosed (payable to "Unashamed Inc")
- Pay Online (additional transaction fees may apply)
visit: www.unashamedinc.org/unite

Submit Sponsorship Agreement and Payment to:

Unashamed Inc.
505 Main Street
Middletown, CT 06457
iamunashamedlc@gmail.com

Corporate Logo (if applicable)

Submit logo to iamunashamedllc@gmail.com

Logo Requirements: Black/white or color vector files (.eps & .ai) in both horizontal and vertical formats (if applicable).

Contributions are tax deductible.

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UNASHAMED
Planting one seed at a time